The book was found

Blogging For Writers: How Authors & Writers Build Successful Blogs





Synopsis

The world of words has undergone a revolution, and everyone from authors to publishers has been affected by the explosion of digital media. Today, a blog is one of the most powerful tools a writer has at his or her disposal. Whether you want to connect with a potentially huge new readership or showcase your work and get published, a well-written, well-presented blog is essential. Packed with tips, advice, and inspirational stories from successful writers who blog, Blogging for Writers is an accessible guide that teaches everything you need to know to create a blog that you'll enjoy writing--and one that readers will return to again and again. No technical knowledge is required: Blogging expert Robin Houghton will take you through the whole process step by step, and you'll soon discover how to blog with confidence, substance, and style.

Book Information

Paperback: 176 pages

Publisher: Writer's Digest Books (December 17, 2014)

Language: English

ISBN-10: 1599638967

ISBN-13: 978-1599638966

Product Dimensions: 0.5 x 8 x 8 inches

Shipping Weight: 1 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars Â See all reviews (12 customer reviews)

Best Sellers Rank: #409,367 in Books (See Top 100 in Books) #134 in Books > Computers &

Technology > Internet & Social Media > Blogging & Blogs #717 in Books > Computers &

Technology > Web Development & Design > Web Design #102714 in Books > Reference

Customer Reviews

This is an up-to-date explanation of blogging for writers that's very graphic & layout intensive.

Translation - I didn't find a Kindle edition since it would be difficult to have the layout display properly on the wide variety of computer screens. That said, the book covers all the bases in starting and maintaining a website, oops, I mean blog. Don't worry about jotting down all the useful blog resources in the text. The author provides a one page list at the end. If you use Blogger.com or Wordpress.com, this is the book for you. A lot of existing blog sites by writers are featured. Learn what they're doing before you get started.

Blogging For Writers; How Authors & Writers Build Successful Blogs by Robin Houghton contains

information for aspiring and current writers such as; chapter five (content is king, what makes a brilliant blog post on page 72), Some website examples of authors who allowed their blogs to be shown (pages 94 and 95), Other Good Online Communities For Writers (pages 120 and 121). What I like about this book is that even though the information seems to be tailored a little more to those who are going to write under their real name, there is also information that aspiring writers who plan on using pen names can take away such as How To Be Found In Searches (pages 98 and 99).

I am only 60 in so far but this is very informative and step by step. Robin has done an excellent job of paving the way for up and coming g blogger/writers. This book is fantastic in every way great pictures and screen shots coupled with top blogger/writers comments and showcases of their work. Highly recommend.

I was looking for information on Goodreads and Tumblr, since I intend to be using those sites. However, for what I want to do, there seems to be too much data about the other blogging sites. I'm sure that anyone wanting to use Blogger or Wordpress will get much more from this book than I have.

This book was not quite what I was hoping for, but I think it is pretty good for what it is. While I wouldn't consider myself a blogging expert by any means, I think I was a bit more advanced than the audience this book is intended for. If you really don't have a clue on where to begin when it comes to blogging, this is probably going to be a wonderful resource for you. I've already had a blog for a couple of years and I was hoping to figure out a way to improve it and make it a bit more focused in regards to my writing. That's what felt like it was missing. There was a small section on topic suggestions and such, but it wasn't quite what I was looking for. Needless to say, I don't think this book should be as geared towards writers, but to those who are interested in beginning to blog in general.

This is a very informative book for bloggers who have the basic knowledge about blogging down. I like the layout and format of the book.

Download to continue reading...

Blogging for Beginners: Learn How to Start and Maintain a Successful Blog the Simple Way - BLOGGING for BEGINNERS/BLOGGING: Blogging for Beginners (Computers ... Design, Blogging, WordPress for Beginners) Blogging For Writers: How Authors & Writers Build Successful Blogs

Blogging: The Ultimate Guide On How To Replace Your Job With A Blog (Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners) (Volume 1) Blogging: The Ultimate Guide To Help You Learn How To Blog, Enjoy And Earn From It: Blogging, Make Money Blogging, Blog, Blogging For Profit, Blogging For Beginners Book 1 (Make Money Online 2) Blogging: 2 Manuscripts - Blogging, Blogging (Blogging For Profit Book 1) Blogging Basics for Authors: 30 Lessons to Help Writers Create Effective Blogs and Blog Content Blogging: Blogging Blackbook: Everything You Need To Know About Blogging From Beginner To Expert Blogging for Beginners: Learn How to Start and Maintain a Successful Blog the Simple Way (Blogging Strategies) (Volume 1) Blogging for Creatives: How designers, artists, crafters and writers can blog to make contacts, win business and build success Zero to Blogger in 30 Days!: Start a blog and then join the 30 day blogging challenge to get results (Blogging book 1) How to Make Money From Blogging: Start A Profitable Blog and Replace Your Day Job (Blogging for Profit Book 1) Blogging: How To Sell Your Soul For A Million Dollar Blog (Blogging, Blogger, Blog Book 1) Blogging: How To Write Blog Posts That Go Viral Without Selling Out: Attract A Raving Fan Base, Understand Your First Viral Hit, And Discover Your Unique Blogging Voice BLOGGING 2016: How To Make \$5,000 Per Month Blogging About Your Passion BLOGGING FOR BEGINNERS 2016 - Step by Step: A Beginner's Guide on How to Make a Full Time Income Blogging about Things You Love Fantasy Writers' Phrase Book: Essential Reference for All Authors of Fantasy Adventure and Medieval Historical Fiction (Writers' Phrase Books Book 4) Science Fiction Writers' Phrase Book: Essential Reference for All Authors of Sci-Fi, Cyberpunk, Dystopian, Space Marine, and Space Fantasy Adventure (Writers' Phrase Books Book 6) Fiction Writers' Phrase Book: Essential Reference and Thesaurus for Authors of Action, Fantasy, Horror, and Science Fiction (Writers' Phrase Books Book 5) Romance, Emotion, and Erotica Writers' Phrase Book: Essential Reference and Thesaurus for Authors of All Romantic Fiction, including Contemporary, Historical, ... and Suspense (Writers' Phrase Books Book 7) Science Fiction Writers' Phrase Book: Essential Reference for All Authors of Sci-Fi, Cyberpunk, Dystopian, Space Marine, and Space Fantasy Adventure (Writers' Phrase Books) (Volume 6)

<u>Dmca</u>